

adidas LA Takes Over Famed Philippe the Original To Celebrate Baseball History

*Three Stripes Calls On Justin Turner & Kike Hernandez To
Commemorate Sporting Milestone*

LOS ANGELES

adidas | Philippe
the Original

THREE STRIPE LIFE

On Tuesday, May 28, 1957, League owners allowed Brooklyn's baseball team to move, changing the face of Los Angeles sports forever.

Join adidas at Philippe's to celebrate this historic day leading up to the game against NY featuring:

THE ADIDAS HOME RUN SPECIAL
\$1.57 French Dip Sandwiches

APPEARANCES BY LA PLAYERS:

JUSTIN TURNER AND KIKE HERNÁNDEZ

MAY 28TH²⁰¹⁹

12PM

LIVE ART BY JONAS NEVER

WHAT: On Tuesday, May 28th, 2019 adidas will celebrate a momentous anniversary in LA sporting history with the help of the local community and baseball players Justin Turner and Kike Hernandez.

It was on this day in 1957 when National League owners voted unanimously to allow Brooklyn's Baseball team to move to Los Angeles, changing the face of L.A sports forever and becoming the catalyst for the construction of one of the cities most iconic

sporting destinations. To celebrate the milestone, adidas will host a day of music, gear customization, food and a live art installation at much-loved baseball fan eatery, Philippe's.

In honor of the 1957 calendar year, Philippe's will offer fans their famous French Dip Sandwiches for \$1.57 to the first 750 guests, limit 1 per customer. Patrons can order any of Philippe's famous French Dips; beef, lamb, pastrami, pork or ham and add cheese if desired for the special \$1.57 price. Don't forget to pair your dip with a beer or side such as a pickled egg or Macaroni Salad. All other menu items will be available at regular price. During the event, attendees will also be able to sign up for adidas' membership program, *Creator's Club* and receive gifts and gear to then customize at the Maker Lab on-site.

The L.A community is invited to indulge in the festivities with the three stripe brand to commemorate the special moment in baseball history. Following the event, Turner and Hernandez will swap the street for the stadium where they will face-off against New York in a historic game.

WHO: adidas Los Angeles, Justin Turner, Kike Hernandez, DJ Runway, artist Jonas Never.

WHEN: Tuesday, May 28th
12:00pm—7:00pm
***Athletes on-site 12:00pm—1:30pm**

WHERE: 1001 N. Alameda St
Los Angeles, CA
90012

FOR MEDIA RSVP & ENQUIRIES, PLEASE CONTACT:

Cynthia Gurrola
cyndi@philippes.com

About Philippe's The Original

Philippe's is home of the Original French Dipped Sandwich, which consists of either roast beef, roast pork, leg of lamb, turkey, pastrami or ham served on a lightly textured, freshly baked French roll which has been dipped in the natural gravy of the roasts. Philippe's is one of the oldest and best-known restaurants in California and was established in 1908 by Philippe Mathieu, who claimed the distinction of the French Dip in 1918. Learn more at Philippes.com.