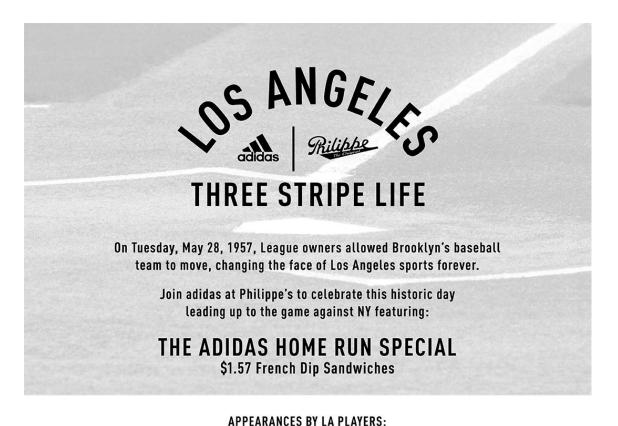
## adidas LA Takes Over Famed Philippe the Original To Celebrate Baseball History

Three Stripes Calls On Justin Turner & Kike Hernandez To Commemorate Sporting Milestone



JUSTIN TURNER AND KIKE HERNÁNDEZ

MAY 28TH

LIVE ART BY JONAS NEVER

WHAT:

On Tuesday, May 28th, 2019 adidas will celebrate a momentous anniversary in LA sporting history with the help of the local community and baseball players Justin Turner and Kike Hernandez.

It was on this day in 1957 when National League owners voted unanimously to allow Brooklyn's Baseball team to move to Los Angeles, changing the face of L.A sports forever and becoming the catalyst for the construction of one of the cities most iconic

sporting destinations. To celebrate the milestone, adidas will host a day of music, gear customization, food and a live art installation at much-loved baseball fan eatery, Philippe's.

In honor of the 1957 calendar year, Philippe's will offer fans their famous French Dip Sandwiches for \$1.57 to the first 750 guests, limit 1 per customer. Patrons can order any of Philippe's famous French Dips; beef, lamb, pastrami, pork or ham and add cheese if desired for the special \$1.57 price. Don't forget to pair your dip with a beer or side such as a pickled egg or Macaroni Salad. All other menu items will be available at regular price. During the event, attendees will also be able to sign up for adidas' membership program, *Creator's Club* and receive gifts and gear to then customize at the Maker Lab on-site.

The L.A community is invited to indulge in the festivities with the three stripe brand to commemorate the special moment in baseball history. Following the event, Turner and Hernandez will swap the street for the stadium where they will face-off against New York in a historic game.

WHO: adidas Los Angeles, Justin Turner, Kike Hernandez, DJ Runway, artist

Jonas Never.

WHEN: Tuesday, May 28th

12:00pm—7:00pm

\*Athletes on-site 12:00pm—1:30pm

WHERE: 1001 N. Alameda St

Los Angeles, CA

90012

## FOR MEDIA RSVP & ENQUIRIES, PLEASE CONTACT:

## Cynthia Gurrola

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## **About Philippe's The Original**

Philippe's is home of the Original French Dipped Sandwich, which consists of either roast beef, roast pork, leg of lamb, turkey, pastrami or ham served on a lightly textured, freshly baked French roll which has been dipped in the natural gravy of the roasts. Philippe's is one of the oldest and best-known restaurants in California and was established in 1908 by Philippe Mathieu, who claimed the distinction of the French Dip in 1918. Learn more at Philippes.com.