

July 8, 2023

NEWS RELEASE

Philippe's Introduces New Coffee Mug

Los Angeles – Get ready for an exciting new addition to the Philippe the Original coffee mug collection.

The newest mug is the same one used in-house to serve fresh cups of coffee to patrons who order a 46-cent cup of joe or who are enjoying a complimentary cup with any egg or "hot off the griddle" breakfast.

For \$16.95, get your hands on this <u>all-new 7.5-ounce mug</u> with a white Philippe the original circle logo printed on the front. It's available inside the restaurant at the candy counter or online.

Philippe's sells other accessories and apparel online and at the candy counter including a Philippe's stadium-compliant clear tote bag, pint glass with the Philippe's retro logo and other apparel items like T-shirts and socks.

Philippe the Original is located at 1001 N. Alameda St. and is open daily from 6 a.m. to 10 p.m. For more info and to view the menu, visit www.philippes.com.

Media Contact: Cyndi Gurrola Cyndi@creativetouchinc.com 626-274-5325

###